

Privacy Statement

Welcome to The Cable's digital platforms, including our websites, mobile applications, and any other online services (collectively referred to as "Platforms"). This Privacy Statement outlines how we collect, use, protect, and disclose your information when you use our Platforms. When we collect, use and process personal data we are subject to the provisions of the Data Protection Act 2018 of the Laws of St. Kitts and Nevis. This statement comes into effect from 14th February 2025.

1 Overview

The Cable values your privacy and is committed to protecting your personal information. This Privacy Statement explains the types of information we collect, how it is used, and your rights regarding that information. By accessing or using our Platforms, you consent to the practices described in this statement. If you do not agree, please refrain from using our Platforms.

2 Information We Collect and How We Use It

2.1 Information Logging

We may automatically collect certain information about your usage of our Platforms, including:

- Internet protocol (IP) address
- Browser type and operating system
- Device type and unique device identifiers
- Pages viewed and actions taken on the Platforms
- Time and date of access
- Referring and exit pages

This information is used to analyze usage trends, improve the functionality of our Platforms, and enhance user experience.

2.2 Cookies and Similar Technologies

We use cookies and similar technologies to personalize your experience, save your preferences, and provide relevant content. Cookies may also be used for analytics and marketing purposes. You can manage cookie preferences in your browser or device settings. Note that disabling cookies may limit certain functionalities of our Platforms.

2.3 Personal Information

When you interact with our Platforms, we may collect personal information you provide, including:

- Name, address, email, and phone number
- Account credentials (user IDs and passwords)
- Payment and billing details
- Preferences and communication settings

This information is used to provide requested services, process transactions, and communicate with you.

In general, we will retain your data for only so long as is necessary for the various objectives and purposes contained in this statement. Please note, however, that different periods for keeping your personal data will apply depending upon the type of data being retained and the purpose of its retention.

Privacy Statement

3 How We Use Your Information

We use the information collected to:

- Deliver and manage our services.
- Personalize your experience and improve our Platforms.
- Process transactions and respond to customer inquiries.
- Send important notifications, including updates and promotional offers (with your consent).
- Conduct analytics to optimize performance and marketing efforts.

We may share aggregated, non-personal information with third parties for analysis and marketing purposes.

4 Sharing of Information

We do not sell or rent your personal information. However, we may share your information with trusted third parties to:

- Provide and support our services.
- Fulfill orders and process payments.
- Conduct analytics and marketing campaigns.

These third parties are required to maintain the confidentiality of your information and use it solely for authorized purposes.

Please be aware that, from time to time, we may be required to disclose your personal data to, and exchange information about you or relating to you with, government, law enforcement and regulatory bodies and agencies in order to comply with our own legal and regulatory obligations.

5 Security of Information

We implement reasonable technical and organizational measures to safeguard your information against unauthorized access, alteration, disclosure, or destruction. However, no system is entirely secure. It is your responsibility to protect your account credentials.

6 Your Choices

6.1 Managing Preferences

You can update your preferences regarding communications, cookies, and other settings through your account or device settings.

6.2 Access and Changes to Personal Information

You may request access to or correction of your personal information by contacting us at customerservice@thecable.biz. We may require verification of your identity before fulfilling such requests.

7 Children's Privacy

We do not knowingly collect personal information from children under the age of 13. If we become aware that we have unintentionally collected personal information from a child, we will take immediate steps to delete it. If you believe that a child has provided us with personal information, please contact us at customerservice@thecable.biz, and we will promptly remove the information in accordance with applicable data protection laws.

Privacy Statement

8 Third-Party Links

Our Platforms may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. Please review their privacy policies before providing information.

9 Changes to This Statement

We may update this Privacy Statement periodically. Significant changes will be communicated via notices on our Platforms or through other channels. Your continued use of our Platforms constitutes acceptance of the updated Privacy Statement.

10 Contact Us

If you have questions or concerns about this Privacy Statement, please contact us:

- Email: customerservice@thecable.biz
- Phone:
 - Local: (869)-465-2588
 - US: 972-746-2758
 - UK: 03333440092